

ERBA



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ERBA Head Start wants to inform parents of a possible safety issue for children. It is known as The Momo Challenge.

The Momo Challenge encourages children to commit dangerous and potentially violent acts through social media and video games, such as Facebook, WhatsApp, and Minecraft, also including YouTube videos like Peppa Pig. Momo is a ghoulish-looking avatar that has threatened and cyberbullied children across the world. The challenge has been linked to suicides among children. If children refuse to do the challenge, Momo threatens to leak personal information, leaves disturbing messages, and sends violent images.

Parents are encouraged to monitor children's screen activity. If you hear your children talking about The Momo Challenge, please address the dangers. If you have additional concerns, contact the ERBA Head Start Administrative Office in Greenup, Illinois and they will connect you with an on-staff therapist.



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